



ENGLISH DICTIONARY

Francisco Cravioto

INTRODUCTION

www.wordmeaning.org is an open and collaborative dictionary project that, apart from being able to consult meanings of words, also offers its users the possibility of including new words or nuancing the meaning of existing words in it. As is understandable, this project would be impossible to carry out without the esteemed collaboration of the people who follow us around the world. This e-Book, therefore, was born with the intention of paying a small tribute to all our collaborators.

Francisco Cravioto has contributed to the dictionary with 1 meanings that we have approved and collected in this small book. We hope that the reader is very valuable and if you find it useful or want to be part of the project, do not hesitate to visit our website, we will be delighted to receive you.

Working Group

www.wordmeaning.org

hangover

Hang Over in marketing is a manoeuvre to prolong the corporate life, its strategic objective is to continue doing the same thing while there is an opportunity, albeit of limited time, carries a great risk that competition is strengthened, it is a strategy that is unpredictable because it depends on the evolution of the market itself and the competition, is a strategy of " sit still and wait for ", while doing what he has been doing long ago.